

February 2010



The Moms Who Kick™ for Breast Cancer Research  
c/o Carole Vande Velde  
The American Cancer Society  
75 Davids Drive  
Hauppauge, NY 11788

Dear Friends,

The Moms Who Kick™ 2011 calendar project is underway!!!

In an effort to raise money to assist in the search to find a cure for breast cancer, the 'Moms Who Kick' are in the process of creating the 2011 calendar fundraiser, of which 100% of the net proceeds will go directly to The American Cancer Society. Our inspirational and informative calendar will feature 'real moms' who train in the Martial Arts and other sports. All the Moms are over 40 years of age and are in excellent physical condition! The photographic images are being donated by fine art photographer Art Koch of Oyster Bay, NY, who specializes in black and white artistic images.

The 2009 and 2010 calendars were extremely well received! *"The Moms Who Kick group is remarkable in so many ways," said Carole Vande Velde, Director of Corporate Relations for the American Cancer Society. "We are truly grateful to all those who have been involved with this project, photographer Art Koch, UBS and all the sponsors," said Vande Velde. "We can't wait to start production for 2011."* The American Cancer Society has asked us to have the 2011 calendar ready for sale at the 'Making Strides Walk for Breast Cancer' at Jones Beach this October 17<sup>th</sup>, where over 50,000 people are expected to participate!

Breast Cancer affects us all - our mothers, daughters, grandmothers, sisters and friends, *and even men!* The 'Moms Who Kick' are asking you to help make a difference by showing your support and placing a dedication sponsorship within the pages of the 2011 'Moms Who Kick™' calendar! All sponsorship donations are tax deductible and you will receive a receipt directly from the American Cancer Society.

If you would like to place a dedication, please fill in the attached donation request form, attach it to an email and send it to [Jo@MomsWhoKick.com](mailto:Jo@MomsWhoKick.com). **Please make checks payable to the 'American Cancer Society'** and mail it to: **'Moms Who Kick' c/o The American Cancer Society, 75 Davids Drive Hauppauge, NY 11788**. All sponsorship donations must be received by July 1<sup>st</sup>, 2010 in order to meet our printing deadlines! Thank you in advance for your support and we hope you'll join us in our 'Kick for the Cure™'!

Warmly,

Joanne Hutchins

Founder - Moms Who Kick™

516-524-3505

[Jo@MomsWhoKick.com](mailto:Jo@MomsWhoKick.com)

[www.MomsWhoKick.com](http://www.MomsWhoKick.com)

# SPONSORSHIP DONATION FORM

Please fill in the dedication information below and email ASAP to: [Jo@MomsWhoKick.com](mailto:Jo@MomsWhoKick.com)

Checks must be made payable to the **American Cancer Society** and mailed to:

**'Moms Who Kick' c/o The American Cancer Society, 75 Davids Drive Hauppauge, NY 11788**

**All sponsorship dedications and donations must be received by July 1<sup>st</sup>, 2010**

## The Round Kick

\$100.00 \_\_\_\_\_

Dedication Page Sponsor - Your donation will entitle you to make a special dedication which will be printed on the 'dedication page' in the back of the calendar. This will consist of two to three sentences, or up to 150 characters. You will receive five calendars at this sponsorship level.

## The Hook Kick

\$ 50.00 \_\_\_\_\_

### Specific Date Dedication Sponsor

Your tax deductible donation will entitle you to make a special dedication, printed on a specific date, to someone who has succumbed to or battled with breast cancer.

(i.e.: on June 23<sup>rd</sup>: 'In memory of \_\_\_\_\_',

or 'In honor of \_\_\_\_\_',

or 'Happy Birthday \_\_\_\_\_').

You will receive three calendars at this sponsorship level.

\*Dedications can also be made to those who have battled with other forms of cancer.

Date requested: 1<sup>st</sup> choice: \_\_\_\_\_

2<sup>nd</sup> choice: \_\_\_\_\_

3<sup>rd</sup> choice: \_\_\_\_\_

**\*Please note date requests are first come, first served. We will notify you if your first choice is unavailable.\***

Dedication to be printed (Maximum 100 characters please): \_\_\_\_\_

\_\_\_\_\_

### **Please fill in your contact information:**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

The 'Moms Who Kick' thank you for your support!